

Privacy Policy

This privacy statement covers the RSPCA Middlesex North West and South Hertfordshire Branch website at www.rspca-middlesex.org.uk

This website is the website of the Middlesex North West and South Hertfordshire Branch of the Royal Society for the Prevention of Cruelty to Animals.

Where links are provided in this website to other websites, those other websites are not covered by this statement.

We will take all reasonable steps to ensure that your data is kept securely and to respect the information privacy of all visitors to its website.

Cookies

We use a number of different cookies on our site. If you do not know what cookies are, or how to control or delete them, then we recommend you visit <http://www.aboutcookies.org> for detailed guidance.

The list below describe the cookies we use on this site and what we use them for. Currently we operate an 'implied consent' policy which means that we assume you are happy with this usage. If you are not happy, then you should either not use this site, or you should delete the cookies having visited the site, or you should browse the site using your browser's anonymous usage setting (called "Incognito" in Chrome, "InPrivate" for Internet Explorer, "Private Browsing" in Firefox and Safari etc.)

First Party Cookies

These are cookies that are set by this website directly.

Google Analytics: We use Google Analytics to collect information about visitor behaviour on our website. Google Analytics stores information about what pages you visit, how long you are on the site, how you got here and what you click on. This Analytics data is collected via a JavaScript tag in the pages of our site and is not tied to personally identifiable information. We therefore do not collect or store your personal information (e.g. your name or address) so this information cannot be used to identify who you are.

You can find out more about Google's position on privacy as regards its analytics service at http://www.google.com/intl/en_uk/analytics/privacyoverview.html

We use a session cookie. These we deem strictly necessary to the working of the website. If these are disabled then various functionality on the site may not work correctly.

Data collection

This website collects personal information from visitors to the site only with the permission of the individual. Where appropriate, information is provided to explain the reason for collecting this data and outlining any other uses which we would like to make of this data. We will provide an opportunity to opt out of any further uses of this information and an explanation of what these uses will be, where relevant.

The intention is that all data collection is open and obvious to the site visitor.

Online donations

In order to make an online donation by credit card or direct debit, the site visitor will be directed to a separate website operated by our agent.

Data protection

You have a right to know about the personal data we hold about you. You have a right to object to the receipt of direct marketing or campaign information sent to you by us. Please address all enquiries about our data protection procedures to the information protection officer at our main address.

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All requests to use the trademarks should be addressed to RSPCA Legal, RSPCA, Wilberforce Way, Southwater, Horsham, West Sussex

Legal – Veterinary disclaimer

This website contains general advice on animal-related matters.

Unfortunately, it is not possible in the context of the website to take into account individual situations or consider unusual problems or circumstances.

You should seek further advice and assistance from your vet, the RSPCA or other appropriate expert if you are concerned about the welfare of a particular animal.

Whilst we try to ensure that the information in the site is accurate, we can accept no responsibility for the accuracy of the site content. Users who rely on the information in the site do so at their own risk. This site is made available for public viewing solely on the basis that the RSPCA Middlesex North West and South Hertfordshire excludes to the extent lawfully permitted all liability whatsoever for any loss or damage arising out of use of this site or reliance upon its contents.